



# Teaser guide

## Plant BioProTech & IOBC-IR 2024

June 17 - June 20,  
Castellon de la Plana, Spain



Organised by





# Plant BioProTech 2022 - Reims, France

- 300 international participants
- 90 speakers
- 60 Posters
- 14 sponsors
- One to one partnering meetings
- 2 tours: ARD Innovation Tours and The Champagne Experience
- 1 gala dinner (sponsored by Lallemand)
- Plant BioProTech Awards (supported by MDPI / Plants review) More info on [website](#)



Sponsored by

PLATINUM



SILVER



MARKETING



BRONZE



With the support of





# IOBC 2022

- The conference was attended by about 115 scientists, working on fundamental and applied aspects of IR and IT, from 17 countries. It was the first time that entomologists, phytopathologists and plant physiologists met to discuss the reaction that herbivore arthropods and plant pathogens induce in attacked plants.

[More info on website](#)







# Audience type

- **Profil of companies presenting and exhibiting :**

Start Ups

R&D & Technical Centers - Public & Private

Agro industries, Chemical industry active in the agro sector

Biotechnological company (synthetic biology)

EU projects

Consultants

- **Profil of companies participating as delegate:**

All of the above

Private investors

Agriculture chambers & associations

- **Functions represented:**

CTO, CSO, Business Development, CEO (PME et SU), Project managers, Open innovation, Technology scouting, business intelligence, researchers, engineers, etc.





# Themes

**What is our event about ?**



**Agriculture**



**Bioproducts**

**Focused particularly on the development & formulation of**



**Biocontrol**



**Elicitors**



**Biostimulants**

**Some topics particularly targetted will be**



**Microorganisms  
& plant growth**



**Synthetic  
Biology**



**Microbial sensing &  
induced resistance**

With a special focus on :  
Induced Resistance & Plant  
Immunity - Priming defence as  
an adaptive part of immune  
defense

Plant Microbiome - Beneficial  
microbes protecting plants

Bottlenecks & Challenges in  
agricultural innovation

Plant-plant communications,  
plants taking care of their  
neighbours



# Call for abstracts is EXTENDED !

Submit an abstract before 31st January, 2024

Our program is filling up quickly and we advise you to submit now to avoid missing this amazing opportunity to catch up with the world of biocontrol, biostimulants and actives for agriculture !







# Program at Glance 2024

June 17 - 21, 2024  
Castellon de la Plana, Spain

## Plant BioProTech & IOBC-IR 2024



Plant BioProTech

IOBC-WPRS

## Program at Glance

Organised by



# 2+1

## Poster sessions & Innovation awards

Poster sessions - June 18, June 20  
Innovation awards - June 20

# 2

## Industry or EU project workshop

June 19  
Workshop offered for your needs

# 12

## Parallel sessions

June 18 - June 20  
with **25+** presentations from global academia & industry experts

# 4

## Keynote sessions

June 18 - June 20  
by **12+** international experts

# Networking opportunities & Gala dinner

June 18 - June 20 / between lunch & coffee breaks or whenever you want !  
**B2B meetings** parallel to all sessions / June 19 - Gala Dinner





# Enhance your visibility !

- **Benefits of sponsoring us :**

Exhibition space with various display options

Exhibit in front of 300+ global participants & senior level audience

Free Full entry access pass

Digital & print marketing options

Company profile marketing through exhibition, networking, speaking slots

Attract businesses by promoting your products/innovation in our tailored workshops

Custom Goodies

- **More Sponsors will be announced soon ! YOU CAN ALSO BE ONE OF THEM !**

We have been receiving a high demand of inquiries, hurry up to book your spot and don't miss a chance to gain more visibility !

Our 2024 edition is sponsored by :







# Sponsors 2024

	<b>Bronze</b> <b>2500€</b>	<b>Marketing pack</b> <b>4500€</b>	<b>Silver</b> <b>4500€</b>	<b>Gold</b> <b>6000€</b>	<b>Platinum</b> <b>6500€</b>	<b>Diamond</b> <b>8000€</b>
<b>Exhibition Space</b>	3sqm		4sqm	4sqm	6sqm	8sqm
<b>Full entry access pass</b>	1	2	2	3	3	4
<b>Your logo in the event showguide</b>	✓	✓	✓	✓	✓	✓
<b>Your logo on the event website</b>	✓	✓	✓	✓	✓	✓
<b>Your logo displayed on all the event communication (print and web)</b>						✓
<b>Your company profile in the event showguide</b>	< 150 characters	< 200 characters	< 200 characters	< 200 characters	< 200 characters	< 300 characters
<b>Your ad in the event showguide</b>		1/4 page	1/4 page	1/2 page	1/2 page	1 page
<b>A5 format flyers displayed in the coffee break area (supplied by you)</b>		✓				✓
<b>Speaking slot</b>		insert bags (flyer or goodies) or <b>Your logo displayed* on:</b> Gala dinner sponsor (menu and communication around the dinner) or Sanitary masks <i>*subject to availabilities</i>		✓	✓	✓
<b>Speaking slot Opening lecture</b>						✓
<b>Conference bags sponsor OR conference lanyard</b>					✓	✓



# Registrations are OPEN!

Take advantage of our Early Bird Discounted Prices before 15th January, 2024 and [register now](#) !







# Registrations prices 2024

	Early Bird (until 15th January, 2024)	Standard (From 15th January, 2024)
INDUSTRIALS / SMES / CONSULTING DELEGATES *	800€	950€
INDUSTRIALS / SMES / CONSULTING DELEGATES * (B4C Members)	680€	825€
ACADEMICS / GOVERNMENTS / ASSOCIATIONS / VSEs** & START UP DELEGATES *	450€	575€
PhD STUDENTS	385€	500€

\*If you are an IOBC-IR member, please contact [e.dobbels@b4c.org](mailto:e.dobbels@b4c.org) to get your promotion code

\*\*VSEs' (Very small enterprises) = Less than 10 employees + Not be a subsidiary of a large group

**All prices are excl. VAT 21% of spanish VAT, which will be charged at registration.**

**Contact:** Evelyne DOBBELS - Event Officer, registrations & logistics - [e.dobbels@b4c.org](mailto:e.dobbels@b4c.org)



# Host your workshop !

Available rooms and then workshops are limited! Host your personalized & private workshop with us !  
Don't miss this opportunity to promote your project 's results & innovations and to discover interesting new ideas.

For more details & questions, contact us.







# Scientific Committee

## Monica Höfte

Professor Faculty of Bioscience  
Engineering, Department Plants & Crops

University of Ghent,  
Belgium 



## Guilia de Lorenzo

Professor Dpt of Biology &  
biotechnology "C. Darwin"

University of Sapienza Roma  
Italy 



## Gonzaga Ruiz de Gauna Gutiérrez

Manager Platform TECNOLÓGICA DE  
BIOTECNOLOGÍA VEGETAL at BIOVEGEN

Spain 



## Jurriaan Ton

Professor of Plant Environmental  
Signalling, School of Biosciences

University of Sheffield,  
United Kingdom 



## Corné Pieters

Lab Head, Plant-Microbe  
Interactions, Department of Biology

University of Utrecht,  
Netherlands 



## Uwe Conrath

Professor Plant Biochemistry and  
Physiology, Phytopathology

University of Aachen,  
Germany 



## France Thevenieau

Innovation & Products  
Corporate Director  
Eléphant Vert

Switzerland 





# Speakers

## Monica Höfte

Professor Faculty of Bioscience  
Engineering, Department Plants & Crops

University of Ghent,  
Belgium 



## Guilia de Lorenzo

Professor Dpt of Biology &  
biotechnology "C. Darwin"

University of Sapienza Roma  
Italy 



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Manager Platform TECNOLÓGICA DE  
BIOTECNOLOGÍA VEGETAL at BIOVEGEN

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## Jurriaan Ton

Professor of Plant Environmental  
Signalling, School of Biosciences

University of Sheffield,  
United Kingdom 



## Prof. Klaus Schläppi

Professor, Department of  
Environmental Sciences

University of Basel  
Switzerland 



## Corné Pieters

Lab Head, Plant-Microbe  
Interactions, Department of Biology

University of Utrecht,  
Netherlands 



## Uwe Conrath

Professor Plant Biochemistry and  
Physiology, Phytopathology

University of Aachen,  
Germany 



## Maria J. Pozo

Senior Scientist at  
Zaidín Experimental Station  
of the Spanish National  
Research Council (CSIC)

Spain 



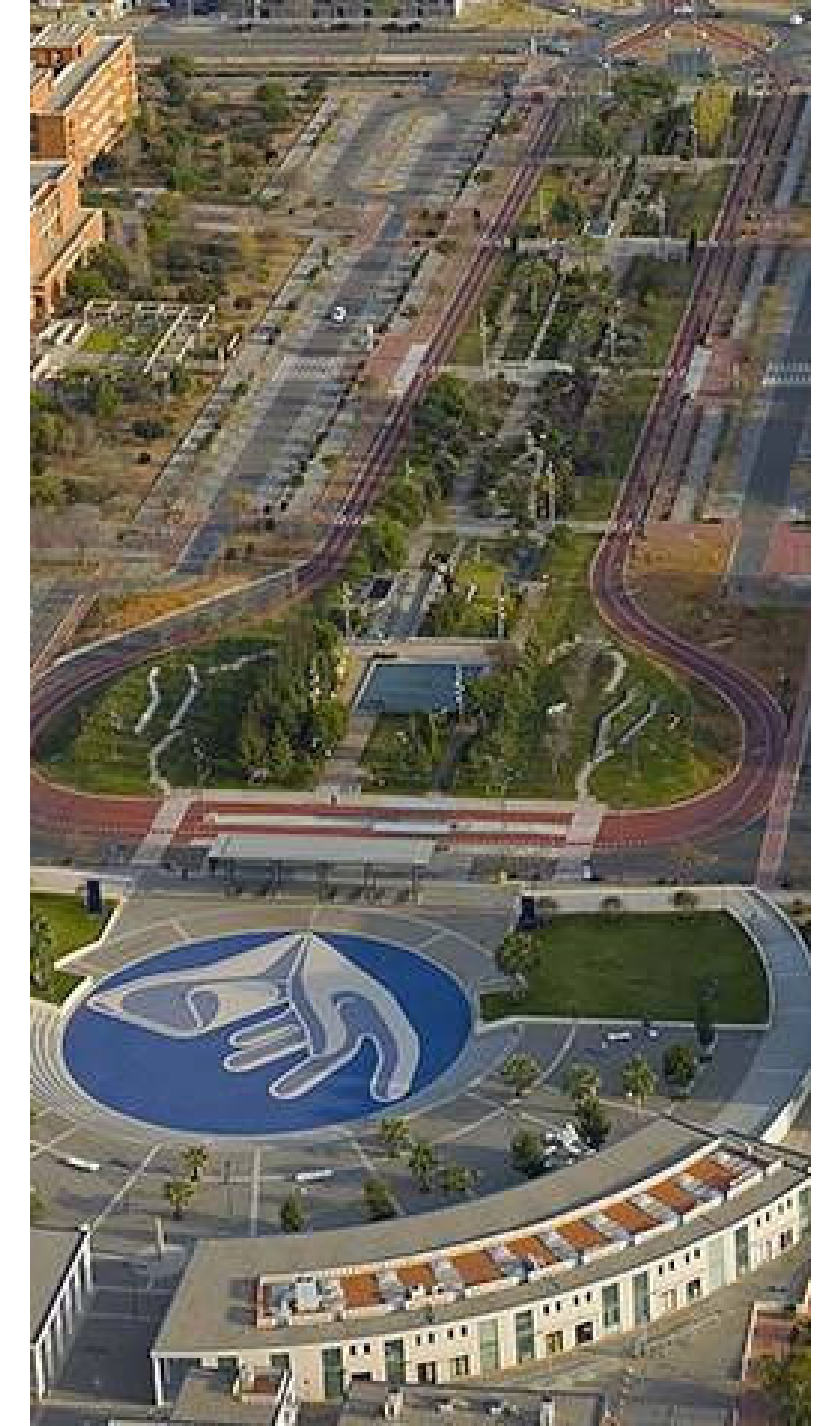
More speakers will be  
announced soon on  
our website !



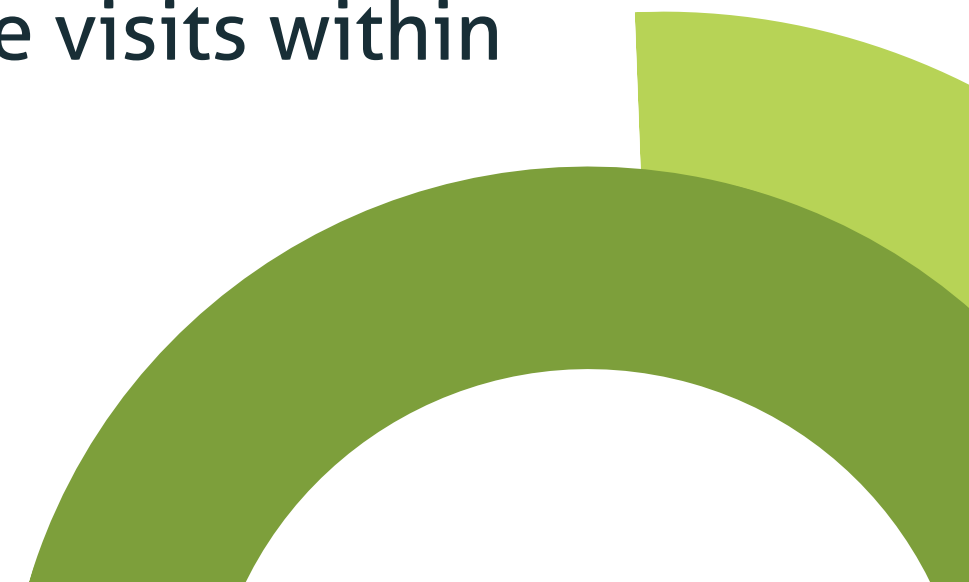




**Yes, we know too much science is BORING. Don't worry, we thought about this !**



- Network and enjoy during our coffee & lunch breaks, Gala Dinner & site visits within the heart of Valencia in Castellón de la Plana, Spain





# Organizing Committee

## Evelyne Dobbels

Event Officer  
Registrations & logistics



## Johan de Coninck

Head of Connections and  
international



## Hadiqa Javaid

Programming & Partnership  
officer



## Víctor Flors Herrero

University Professor UJI  
& IOBC-WPRS Convener



## Paloma Sánchez Bel

University Professor UJI  
& Director of Department



## Victoria Pastor Fuentes

University Professor UJI



## Jordi Gamir Felip

Distinguished research personnel  
(GenT Program doctor)



## Christophe Clément

Vice-President of the research  
commission, AEBB & SHS poles, URCA



## Essaid Ait-Barka

Vice president for international  
relations, URCA



## Cédric Jacquard

Director of research unit RIBP USC  
INRAE 1488







# THANK YOU ! & see you next year in June !

For all inquiries :

Registrations & Logistics : Evelyne DOBBELS

Sponsoring/Programming & Partnership : Johan DE CONINCK & Hadiqa JAVAID

CALL FOR ABSTRACTS - Deadline 15th December, 2023

EARLY BIRD REGISTRATIONS - Deadline 15th January, 2024

For any more details, visit our website, LinkedIn or Twitter.

